

MARKETING OPPORTUNITIES



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Sponsorship:

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Trade Show:

Melissa McQuillan
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Conference &

Sponsorship:

Melissa McQuillan, CEM
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Kevie Carr

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Ext. 336

Stand out from the competition and increase your presence on the Show floor with our many marketing opportunities!

Interactive Web Listing on our Real Time Live Floor Plan

In addition to a listing on our Annual Conference website, you'll have the opportunity to feature a 1000-word company profile, a 60-character mission statement and a 200-character brand message on our exhibitor floor plan. Please be sure to update the contact info inside the Interactive Web Listing, the contact(s) you list will be given a code to provide to attendees who reach out and inquire about your services.

Advertisements

Book an advertisement in our Conference Program, or opt-in for placement in an e-blast to highlight your company before the Show and generate early sales.

Web Button

Let your clients and prospects know that you are participating in HRPA's Annual Conference & Trade Show! Ask us for the web button to add to your own website and to your signature line. Please have the buttons direct to this website: www.hrpaconference.ca

Complimentary Guest Passes

Upon your request, we will provide you with an email invitation for you to send out to prospects and clients offering them complimentary entry to the trade show to visit you onsite.

#ACGames Contest

The #ACGames contest is the easiest way to grab attention on the trade show floor and draw crowds to your booth. Fun and engaging, the contest operates on our conference mobile app and encourages conference attendees to network with participating #ACGames Exhibitors to score points and win prizes. Contact Melissa McQuillan at Mmcquillan@hrpa.ca or Kevie Carr at Kcarr@hrpa.ca to find out how to become an #ACGames exhibitor.

And much more...

Visit our Sponsorship Opportunities area to explore all of our latest Sponsor/Exhibitor offers and download a copy of our prospectus.

[Click here to see Sponsorship Opportunities](#)